

Board of Studies**Meeting No. 3****Department: B.Voc. in Sales and Marketing Management****Day: Friday****Date: 29th July, 2022****Time: 4.30 pm****Mode: Online Google Meet Platform****Minutes**

Item 2.01: Dr. Archana Prabhudesai, Coordinator, welcomed the BOS members. Minutes of the previous meeting and Actions Taken Report (ATR) thereon were read out and approved unanimously. Members were informed about the proposed changes to be made in the syllabus at TY level of B.Voc. Discussion was also conducted on Bridge Courses and Add-on Courses and all valuable inputs from BOS members were noted. The meeting was concluded with a formal vote of thanks.

COMPOSITION OF BOARD OF STUDIES IN B.VOC. SALES AND MARKETING MANAGEMENT

Sr No	Name	Designation
1.	Dr. Archana K. Prabhudesai	Chairperson
2.	Asst Prof RohitBapat	Member
3.	Adv. NitinUpadhye	Member
4.	Asst Prof Manjushree Samvatsar	Member
5.	Asst Prof SwapnilMayekar	Member
6.	Asst. Prof. JianaHarchandani	Member
7.	Prof. VikasRaut Vikas College, Vikroli	Member –Vice Chancellor Nominee
8.	Dr. PramilaPatil Department of Commerce SNDT, Womens University	Member -Subject Expert from outside the ParentUniversity
9.	Dr. Navin Punjabi H.R. College, Churchgate	Member -Subject Expert from outside the ParentUniversity
10.	Mrs. MedhaBhangaonkar Director, Phoenix Hygiene Interiors	Member -Industry Representative

Item 2.02: The Minutes and Action Taken Report (ATR) of the previous Meeting were read and confirmed.

Action Taken Report (ATR)

For the Second BoS Meeting held on Thursday, 29th July, 2022

Issues/Recommendations	Action Taken
Change in the title of Unit 4 as "Organisational Structure" instead of "HRM in Retail" for the Subject of "Retail Management-IV" at SYBVOC SEM_IV	Changed in the title of Unit 4 as "Organisational Structure" instead of "HRM in Retail" for the Subject of "Retail Management-IV" at SYBVOC SEM_IV
Need of Techno-commercial Feasibility Report for Entrepreneurship/Start up Projects Orientation on technical, commercial and financial Feasibility of a entrepreneurial activities	Initiated with Techno-commercial Feasibility Report for Entrepreneurship/Start up Projects & Orientation on technical, commercial and financial Feasibility of a entrepreneurial activities
Entrepreneurship Project as an option for Internship	Discussed with rincipal about Entrepreneurship Project as an option for Internship
Introduction of Value Added Course related to Multimedia Marketing	Started to work upon Introduction of Value Added Course related to Multimedia Marketing

Item 2.003 NA

Item 2.04: NA

Item 2.05: NA

Item 2.06: The Add on Course on Career opportunities in Social Media Marketing was discussed and permission taken from BOS members

Item 2.07: No other issue was discussed.

Item 2.08: Vote of Thanks was proposed by Dr. (Mrs.) Archana Kedar Prabhudesai, the Head of Department of B.Voc. in Sales and Marketing Management.

Chairperson and

Head of the Department:

Dr. (Mrs.) Archana Kedar Prabhudesai

Approved by the Principal:

Dr. (Mrs.) Suchitra Naik

Day and Date of Approval